

# MATRIX THEATRE COMPANY

January 26, 2026

Dear Friend of Matrix Theatre Company,

For more than three decades, **Matrix Theatre Company** has been a vital part of Southwest Detroit—utilizing the power of theatre to amplify community voices, nurture young artists, and spark meaningful dialogue around social change. As we proudly celebrate our **35th anniversary**, we invite you to partner with us as a sponsor and help sustain a legacy of theatre that matters- one rooted in equity, creativity, and community resilience.

On **Thursday, May 28, 2026, from 5:30–7:30 PM**, Matrix will host a **Taste of Southwest Detroit** at **Kintsugi Village**, located at **2020 14th Street, Detroit**. This special evening will celebrate Matrix Theatre Company alongside the culture, creativity, and resilience of Southwest Detroit. Guests will enjoy a selection of delicious hors d'oeuvres from local establishments, beverages, and meaningful community connections. Our goal for the evening is to raise **\$30,000** to support Matrix Theatre Company's youth education and community-based arts programs.

Founded in **1991**, Matrix Theatre Company has long been a leader in teaching and producing community-conscious theatre and a trusted provider of arts education. Through our **School of Theatre**, hundreds of young people each year find their voices, build confidence, and develop critical life skills through creative expression—onstage and beyond.

In our 35th anniversary year, Matrix is expanding its reach more than ever. This summer, we will offer **three weeks of Summer Camp**, adding an additional week to meet growing demand from youth and families. We will also host **Winter and Spring Break Camps**, exposing young people to a wide range of performance styles and creative strategies. New and expanded offerings include our popular **Build-A-Play** program and a new **10-week Prop and Puppet Building Class**, providing hands-on opportunities for youth to explore the full spectrum of theatrical production. Additional highlights include community-devised productions, the **Matrix Poetry Residency**, and powerful performances such as **Women You Oughta Know**, two thought provoking performances by two talented local female actors.

Your sponsorship directly supports these transformative programs and ensures that Matrix Theatre Company can continue producing bold, relevant work. At a time when funding for the arts continues to dwindle, your support is more critical than ever. Your partnership helps ensure that access to the arts remains available to youth and families regardless of income. We invite you to review the sponsorship opportunities outlined in this packet and join us in celebrating **35 years of impact**—by becoming an event sponsor.

Thank you for considering this opportunity to partner with Matrix Theatre Company. We would be honored to have your support and welcome the chance to discuss sponsorship opportunities or answer any questions. Please feel free to contact me at **blcuevas@gmail.com** or **(313) 820-8721**, or **Marisa Dluge** at **mdluge@matrixtheatre.org** or **(313) 967-0999 ext. 4**.

Sincerely,

Bianca Cuevas  
Board Chair  
Matrix Theatre Company

Amy Johnson  
Executive Director  
Matrix Theatre Company

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## ***Matrix Taste of Southwest Detroit Sponsorship Opportunities*** **35 Years of Theatre That Matters — Rooted in Southwest Detroit**

### **Signature Flavor Sponsor (\$10,000)**

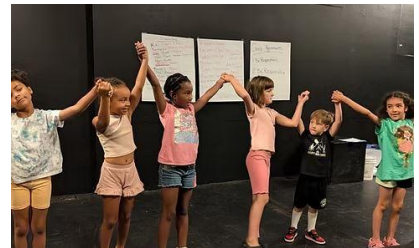
- Logo/name featured prominently on all event materials, website, and social media promotions
- Speaking opportunity during event
- Six complimentary tickets
- Full-page ad in event program
- Recognition in press release

### **Cultural Catalyst Sponsor (\$7,000)**

- Logo/name featured on all event materials, website, and social media promotions
- Four complimentary tickets
- 3/4-page ad in event program
- Recognition in press release
- Recognition as a sponsor from the podium and on signage

### **Neighborhood Table Sponsor (\$5,000)**

- Logo featured on all event materials and website
- Four complimentary tickets
- Half page ad in event program
- Recognition in press release
- Recognition as a sponsor from the podium and on signage



### **Community Plate Sponsor (\$2,500)**

- Logo featured on all event materials and website
- Two complimentary tickets
- Quarter-page ad in event program
- Recognition in press release
- Recognition as a sponsor from the podium and on signage



### **Street Fair Sponsor (\$1,000)**

- Logo featured on website
- Two complimentary tickets
- 1/8-page ad in event program
- Recognition as a sponsor from the podium and on signage



### **Sweet Finish Sponsor (\$500)**

- Logo featured on website
- Two complimentary tickets
- Recognition as a sponsor from the podium and on signage at the event

Contact: Marisa Dluge at (313) 967-0999 ext. 4., or [mdluge@matrixtheatre.org](mailto:mdluge@matrixtheatre.org)



***Matrix Taste of Southwest Detroit Sponsorship Form***

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

Sponsorship Level (Please check the sponsorship level that applies):

Signature Flavor Sponsor (\$10,000) \_\_\_\_

Culture Catalyst Sponsor (\$7,000) \_\_\_\_

Neighborhood Table Sponsor (\$5,000) \_\_\_\_

Community Plate Sponsor (\$2,500) \_\_\_\_

Street Fair Sponsor (\$1,000) \_\_\_\_

Sweet Finish Sponsor (\$500) \_\_\_\_

Make checks payable to Matrix Theatre Company. Please return this form, along with your sponsorship payment to: Matrix Theatre Company, 2730 Bagley Avenue, Detroit, MI 48216.

My check is enclosed

Please charge my credit card

Enter credit card information here:

Card number: \_\_\_\_\_

Expiration date: \_\_\_\_\_ CVV #: \_\_\_\_\_