



Hello!

We're writing to you on behalf of Matrix Theatre Company and Clark Park Coalition. We are hosting an event that we think might be of interest to you.

Matrix Theatre Company and Clark Park Coalition are two important and successful nonprofit organizations in the vibrant and diverse community of southwest Detroit. On February 1, 2020 from 6 – 9PM, we will present the third annual **GM vs. Ford Women's Automotive Cup Hockey Game** between the women of General Motors and the women of Ford Motor Company. This game is held at Clark Park, 1130 Clark Street, which boasts the only regulation-sized outdoor hockey rink in southeast Michigan. Over the first two years of the event, more than 600 fans have come to cheer on their favorite team, and we've raised over \$27,000 to split between our organizations. This year, we are committed to growing the event and community support and believe that, with your help, we can achieve that goal.

You will find descriptions of these wonderful organizations below, and **we've enclosed the event flyer and a list of sponsorship options for you to consider**. As you'll see on the flyer, there are two ways for each team to win; while the team with the most goals at the end of the game takes home the trophy, the team that raises the most money wins naming rights for next year's game. Last year, Ford won the game, but GM managed to raise more money for our organizations. This year, each sponsor has the option of crediting their sponsorship to an individual team or splitting it evenly between the two.

**We look forward to speaking with you** to answer any questions you might have about the sponsorship opportunities available for the event. Feel free to contact us by calling 313-967-0999, extension 5, or by sending an email to [kbrennan@matrixtheatre.org](mailto:kbrennan@matrixtheatre.org).

Thank you in advance for your interest in sponsoring this fantastic event and our organizations. We look forward to you becoming a part of the most exciting hockey game in town!

Sincerely,

*Kate Brennan*

Kate Brennan  
Matrix Theatre Company  
Executive Director

*Anthony Benavides*

Anthony Benavides  
Clark Park Coalition  
Executive Director

**About Matrix Theatre Company –**

*In its 29<sup>th</sup> season as a nonprofit, community-based theatre in southwest Detroit, the award-winning Matrix Theatre Company and its School of Theatre for the community's youth uses the transformative power of theatre to change lives, build community, and foster social justice. Matrix Theatre Company is funded in part by Michigan Council for Arts and Cultural Affairs, the National Endowment for the Arts, The Kresge Foundation, The Fred A. and Barbara M. Erb Foundation, and Ford Motor Company. Please go to [matrixtheatre.org](http://matrixtheatre.org) for further information about the theater and its programs.*

**About Clark Park Coalition –**

*Since 1991, Clark Park Coalition (CPC), located in the heart of southwest Detroit, has been successful in keeping the Clark Park Recreation Center doors open to provide year-round programming for thousands of our young people. In addition to offering children affordable access to sports such as ice hockey, tennis, and lacrosse, the Clark Park Recreation Center provides after-school homework help, arts and crafts activities, photography, and assistance with college research and applications. The Clark Park Coalition is funded in part by the Ralph Wilson Foundation, the Knight Foundation, and the Ford Fund. Visit [www.clarkparkdetroit.com](http://www.clarkparkdetroit.com) for further information.*